

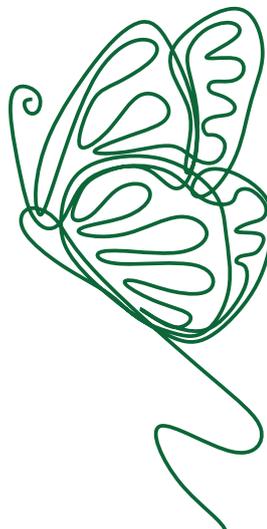
Wales Nature Week

5 - 13 JULY 2025

Social Media Guide

Including '@WalesNatureWeek' in your social posts and reels will notify the Wales Nature Week account and help to advertise your event.

Here's a general guide to help you:
Go to the Wales Nature Week Resources page and save the graphics to your device.



DISCOVER
MORE



Facebook Post:

Go to your profile or event page.

Create the post providing event details and captivating images/videos

Add Wales Nature Week Graphic for Posts

Add @WalesNatureWeek in text

Preview and post!



For Instagram Post:

Open the Instagram app.
Tap the "+" button to create a new post.
Choose a great photo or video.

Add Wales Nature Week Graphic for Posts

Write an engaging caption with event details and hashtags.
Tag @WalesNatureWeek

Preview and share!



For X/Twitter Post:

Log in
Compose a concise tweet with event info.

Choose a great photo or video.

Add Wales Nature Week Graphic for Posts
Use relevant hashtags.

Tag @WalesNatureWeek

Preview and post!



For Bluesky Post:

Open the Bluesky app.
Tap the "+" button to create a new post.

Choose a great photo or video.

Add Wales Nature Week Graphic for Posts

Tag @WalesNatureWeek

Preview and share!